

City of Reno

Fees Effective July 1, 2026

Signs Permit Types*

Billboards

Billboard – Demolition	\$287.00 ^{***}
Billboard – New	Valuation ¹
Billboard – Modification	Valuation ¹

Ground Projecting Signs

Valuation less than \$1,000	\$178.00 ^{***}
Valuation greater than \$1,000	\$475.00 ^{***}
<i>Each Additional Sign</i>	<i>\$45.00</i>

Painted Signs

Less than 20 sq ft	\$71.00 ^{**}
Greater than 20 sq ft	Permit Fee ^{1**}

Wall Signs

Interior w/electrical	\$309.00 ^{***}
Exterior w/electrical	\$370.00 ^{***}
Exterior no electrical	\$177.00 ^{***}

Other Sign Types

Small Plastic Sign (24" x 36")	\$67.00 ^{**}
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¹ Fees determined by Building Permit Fee Table Schedule

* Fees will be assessed for each sign type when wall signs and ground signs are combined under a single permit

** Fee amount includes Application Fee \$45.00

*** Fee amounts include \$45.00 Application Fee and \$45.00 Permit Issuance Fee

